

CHARTER PARTNERSHIP PROGRAM



www.iymcs.com

office@iymcs.com

Source of Clients

Become a certified charter fleet for Iymcs Society Member schools to use for their clients and students, giving you regular on-going charter business

Opportunity to start an in-house school or provide 1-to-1 tuition, to the charter clients that want to improve their skills using one of the Iymcs courses

Benefit from the Iymcs ISO 9001:2015 BSI Certified quality standards of training and certification, build further client trust

Free Promotion

Stand out from your local competition with the quality assurance of Iymcs and their range of physical and digital marketing materials

Let Iymcs promote your charter company for free on their website, in their marketing materials and to their students and Society member schools & colleges

Gain access to a new marketing and sales channel through the Iymcs student, school, corporate networks

Lower Insurance Risks

Same working day verification of the high security Iymcs certification ensuring your client is who they are, is qualified to skipper the yacht

Iymcs qualified skippers are formally examined, hold certified documented sea-time experience, a reassurance that your boat is in good hands

The Iymcs Operations Office actively liaise with maritime administrations & insurance underwriters worldwide, in support of your charter operations

A better way to source clients, a community of our own

The Iymcs Charter Partnership Program

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What do I need to do to become an Iymcs Charter Partner?

Step 1

Complete the application form shown below and send it to office@iymcs.com

Step 2

Once received, we will process your application by gathering information & marketing data from your company's website, and your social media.

Step 3

If we are missing information, we may ask you for; further details about your company, photographs of

your premises, the port/harbour where you are located or of some of your boats.

Step 4

Once your application file is completed, we will issue an Iymcs Charter Partnership Attestation.

Step 5

We will add your company to our Preferential Charter Company Listing shown on the Iymcs website, our social media and any relevant marketing materials.

Charter Partnership Application

Company Trading Name:

Company Website:

Corporate Name:

Company Social Media:

Contact Name:

Company Social Media:

Contact Email:

Contact Tel.:

We agree to become an Iymcs Charter Partner. We give permission to promote our company and its activities on the Iymcs website and social media. For all charter client referrals made by Iymcs BV or one of its Society Member Schools/Colleges, we agree to offer the following discount percentages on the advertised charter price on company's website subject to availability:

Iymcs Certificate Holder as Skipper: **5.0 %**

Iymcs client referral: **5.0 %**

Iymcs Society Member School/College chartering: 1-3 boats: % =>4 boats: %

Signature:

Date:

International Yacht Marine Certification Society BV.
European Operations Office:
14 Avenue Marechal Reille, 06600 Antibes, France.
Tel. Office: +33 (0)980 917 549

Private Limited Liability Company incorporated in the Netherlands:
N°: KVK-80973876.
Registered office:
De Savornin Lohmanlaan 5, 1181XL Amstelveen, Netherlands.